

Andrew O'Regan

fantoraygun.com

uk.linkedin.com/in/fantoraygun

fantoraygun@gmail.com

+ 447944693994

Professional Statement

Senior Web, UI and UX Designer and Frontend Developer, dedicated to creating usable, accessible, intuitive and beautiful products and tools. I specialise in customer and user centered design solutions, and have a passion for utilising new technologies, ideas and systems where appropriate and possible.

Skills

Design

- Web, UI & UX Design
- Wireframing & Prototyping
- Information Architecture & Analytics
- User & Usability Research

Frontend Development

- HTML, CSS (SCSS, PostCSS), Javascript
- GruntJS, Node/NPM, Gulp
- PHP & MySQL (Wordpress, Concrete5, Gravity)
- Git

Design Software

- Adobe Creative Suite
- Sketch, Affinity Designer
- Balsamiq, FramerJS

Video & Animation

- Final Cut Studio, Adobe Premiere
- After Effects, Motion
- On2 Flix, Adobe Media Encoder

Selected Work Experience

UX Designer

Ovo Energy, Bristol

- Jan 2017 - Present
 - Bringing an in-house goal setting tool to market
 - User interviews & testing
 - Qualitative and quantitative analysis of app usage
 - From prototyping to high resolution designs
 - Tone of voice, copywriting for in-app use and marketing
 - Implementing pattern library and design system

Senior Web Designer & Frontend Developer

Royal Shakespeare Company, Stratford-upon-Avon

- Mar 2015 -
- Jan 2017
- Full website redesign and build with set deadline
- Information architecture, user journeys, user and usability testing
- New design language for all online uses
- Presentations of progress to the Board, Directors and Management
- Continual iteration and improvement post launch (Calendar View, Select Your Own Seat improvements, Performance Audits, Accessibility and usability improvements
- Designed and built RSC Live app, for international and cinema audiences

Web Designer

Studiocanal, London

- Mar 2013 -
- Mar 2015
- Sole digital designer
- Online campaigns for Theatrical and Home Ent
- Microsites, trailer editing, banner ads and takeovers
- Press release and screening invite email design
- Advised on best practices and new technologies available
- Designed and built web based tool for marketing planning
- Assisted with print design when needed

Multimedia Officer

Sadler's Wells Theatre, London

- Mar 2008 -
- June 2010
- Multimedia campaigns for shows and festivals
- Administering the company websites, including the video archive
- Designed & built fortnightly e-bulletins
- Created microsites and edited trailers
- Reporting on web and email analytics
- Shot and animated features & interviews screened before shows

Freelance Web Design & Development

Manchester/London/Melbourne

- Nov 2004 -
- Present
- Freelanced with Agencies in Melbourne and London
- Brands such as Maybelline, Yellow Pages, BUPA, Mercedes, Mercure
- Banners, Digi 6 sheets, websites and microsites, email design
- Side projects have included thewallSE1.com
- Currently working on a Salesforce app with NC2

Education

Introduction to Film Distribution

Film Distributors Association, London, 2014

Film Editing with Final Cut Pro

London City University, Islington, 2008

MA in Creative Technology

Salford University, Manchester, 2005 – 2007

Video & BA in Communications Studies

Dublin City University, Dublin, 1999 – 2002

References

Kim Atherton

Director of People, Ovo Energy
kim.atherton@ovoenergy.com, [phone]

Richard Adams

Former Digital Program Manager, Royal Shakespeare Company
richard@radams.co.uk, 07973 490113

Tom Campbell

Former Creative Services Manager, Studiocanal
designer.soup@googlemail.com, 07590 260095